

## Cassidy Arkin

Host / Producer / Documentarian

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### EXPERIENCE

#### ABC NEWS, NY.

Producer for *Good Morning America Weekend* with Co-Anchors Bill Weir and Kate Snow. Researched, wrote and produced packages for next day air; these include 'Gas Shortages in the South', 'Obama Campaign' & 'Whole Foods Meat Recall'. Coordinated the graphic designer, editor & correspondent.

#### BET NETWORKS, NY

Studio, Field and Segment Producer for the weekly lifestyle magazine TV show *The Black Carpet* on BET.

#### LEFTCENTER ENTERTAINMENT, NY

Producer and On-Air Correspondent for *My Two Cents*, a current affairs talk show; Producer for *Black Stories* a documentary series focusing on the lives of exceptional African Americans. Team member focusing on the shows development for the channel.

#### AL ROKER PRODUCTIONS, NY

Field and Segment Producer for the weekly magazine show *Renovate My Place* (TV1-2006).

#### MTV2, NY

Associate Producer for the Two-Hour Special Little Steven's Underground Garage a Go-Go.

#### DIGITAL RANCH & RUSSELL SIMMONS DEF FILM MAKER PRODUCTION, NY

Producer for the three part documentary series Hip-Hop Justice and The Industry that aired several times on COURT TV.

#### THE AFRICAN HERITAGE NETWORK, NY

Segment and Field Producer for the one-hour, weekly hip-hop magazine show, Weekend VIBE on NBC. Responsibilities included creating innovative packaging and directed talent.

#### THE AFRICAN HERITAGE NETWORK, NY

Director of Research for the hip-hop show, *The Source All Access*.

#### OXYGEN MEDIA, NY

Production Assistant and Researcher, *Oxygen Sports*.

#### MTV NEWS & SPECIALS, NY

Full-time Researcher and Production Assistant for MTV News & Specials and VH1. Assisted in the production of *MTV Uncensored*, VH1's news magazine *RockStory* and *VH1's Fashion Awards*, 2000. Helped facilitate focus groups, pitched and developed program ideas.

## MTV ON-AIR GRAPHICS, NY

Full-time Assistant integrally involved with all phases of graphics along with administrative support roles. Wrote and edited the quarterly MTV Graphics Newsletter featuring interviews with MTV producers and graphic designers.

TRACE, ESSENCE, HONEY & URBAN LATINO MAGAZINE, NY. Freelance writer with a focus on global entertainment, music and culture.

## **SELECT PROJECTS IN DEVELOPMENT**

### FROM SELMA TO MONTGOMERY, 1965: A PHOTOGRAPHIC JOURNEY

Producer, Project Developer & Writer for a book and documentary based on a collection of rare photographs of Dr. King's March from Selma to Montgomery, Alabama. A news special based on the collection aired on CNN's *Newsnight with Aaron Brown*, in March 2005. Partnered with Co-Executive Producer/Activist, Danny Glover.

### LITTLE BROWN GIRL

Director and Producer of a documentary based on the true story of my family who lived in a utopian American community called Synanon; where I was born. A story that I wrote was published in TRACE and by PINK magazine.

### 1010 WINS PILOT

Producer, Director & On-Air talent for on-line and a radio show.

### ONE WEEK IN THE LIFE OF AN AMERICAN SCHOOL

Producer, Director and Editor for a documentary, based on a compelling eight-day exploration of a California inner-city 4-6 grade school where eighty-five percent of the 550 students come from homes whose first language is not English.

## **HONORS**

### PRODUCER'S GUILD OF AMERICA

Member & Diversity Committee Board Member.

## **EDUCATION**

IFP/NEW YORK DOCUMENTARY UNIT (2004) STUDENT HONOREE

EVERGREEN STATE COLLEGE, BACHELOR OF ARTS (1997) in Filmmaking & Multimedia with a strong course emphasis in Political Science and Philosophy.

BYTIC NEWSPAPER & COMPUTER LAB/TROITSK, RUSSIA (1989 & 1990). Studied journalism, history, social change and culture for two summers in Russia.